



34th annual National Magazine Awards
34^e édition des Prix du magazine canadien

**Winners
Lauréats**

**MAGAZINE OF THE YEAR (PRINT)
MAGAZINE DE L'ANNÉE (IMPRIMÉ)**

MoneySense

Aimed at regular Canadian families who need to manage their own investing and retirement planning, *MoneySense* offers information and inspiration to achieve financial success. By mixing expert advice with practical experience, the magazine is a great tool for its readers. More than that, *MoneySense* is innovative: from developing a whole new genre of personal-finance reporting to engaging its readers with unique perspectives, the magazine is fresh, inclusive and visionary.

Destiné aux familles canadiennes de la classe moyenne qui doivent gérer leurs propres investissements et planifier leur retraite, *MoneySense* est une source d'information éclairante pour vous guider vers votre réussite financière. Combinant conseils de specialists et expériences pratiques, ce magazine est un outil sans pareil pour ses lecteurs. Mieux encore, *MoneySense* innove : il propose une toute nouvelle approche de la gestion de vos finances personnelles et propose à ses lecteurs des perspectives uniques, dans un style frais, englobant et visionnaire.

**MAGAZINE OF THE YEAR (DIGITAL)
MAGAZINE DE L'ANNÉE (NUMÉRIQUE)**

Macleans.ca

Complementing Canada's leading weekly news magazine, *Macleans.ca* offers investigative reporting, commentary and analysis on current affairs, business and culture.

Complément du chef de file des magazines hebdomadaires d'actualité au Canada, *Macleans.ca* propose des reportages d'enquête, des commentaires et analyses sur l'actualité, les affaires et la culture.

HONOURABLE MENTION / MENTION HONORABLE

FashionMagazine.com

TorontoLife.com



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**FOUNDATION AWARD FOR OUTSTANDING
ACHIEVEMENT / PRIX DE LA FONDATION POUR
CONTRIBUTION EXEMPLAIRE**

D.B. Scott

D.B. Scott is the president of Impresa Communications Ltd, a consulting firm specializing in Canadian magazine and publishing companies of every size, from large multi-title corporations to very small volunteer-driven publications. He has worked in editorial and publishing capacities for the *Toronto Star*, *Ontario Living* and *Quest*, and served as editorial director for Saturday Night Publishing Services and as corporate editorial director of Comac Communications Ltd. The results of his studies and research have contributed to strengthening public policy at the provincial and federal levels. A part-time instructor and associate coordinator with Ryerson University's Magazine and Web Publishing program, D.B. has taught eager minds the intricacies of magazine publishing for over a decade.

For his undeniable service to the Canadian magazine industry, the National Magazine Awards Foundation is proud to award D.B. Scott with the Foundation Award for Outstanding Achievement.

To read more, visit www.magazine-awards.com.

**BEST NEW CREATIVE TALENT
MEILLEUR NOUVEAU TALENT CRÉATIF**

Matthieu Aikins

“Last Stand in Kandahar”

The Walrus

HONOURABLE MENTION / MENTION HONORABLE

Marit Mitchell
“This Little Piggy went to Market”
Maisonneuve

Mark Peckmezian
“A Man called Cope”
Report on Business



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BEST SINGLE ISSUE
MEILLEUR NUMÉRO DE L'ANNÉE

Sponsored by / Commandité par Canadian Society of Magazine Editors

<i>Gold / Or</i>	Catherine Perreault-Lessard, Annick Desormeaux <i>Les médias sociaux</i> Urbania
<i>Silver / Argent</i>	Ilana Weitzman, Nathalie Cusson <i>The Family Travel Special</i> enRoute

Honourable Mention / Mention Honorable

AlbertaViews staff and contributors
November 2010
AlbertaViews

Azure staff and contributors,
Concrete Design Communications
Inside the Design Mind
Azure

Legion Magazine staff and
contributors
WWI: The War that Shaped a Nation
Legion Magazine

Mark Stevenson, Stephen Gregory,
Maclean's staff and contributors
Commemorative Olympic Issue
Maclean's

Carmine Starnino, Drew Nelles,
Anna Minzhulina
Summer 2010
Maisonneuve

Gary Salewicz, Domenic Macri,
Report on Business staff and
contributors
The Devil in Dov Charney
Report on Business

Spacing staff and contributors
*How Do You Want To Build Our
City?*
Spacing

Sarah Fulford, Jessica Rose
December 2010
Toronto Life

MAGAZINE COVERS
PAGE COUVERTURE D'UN MAGAZINE

Sponsored by / Commandité par St. Joseph Print

<i>Gold / Or</i>	Lee H. Wilson, Brett Popplewell, Dani Crosby <i>The Feathertale Review #6</i> The Feathertale Review
<i>Silver / Argent</i>	Simon Beaudry <i>Les médias sociaux</i> Urbania

Honourable Mention / Mention Honorable

Joe Grande, Mike Carroll
Issue #114
Border Crossings

Antonio de Luca
*Why We Must Kill King Corn to
Save Healthcare*
Corporate Knights

Nathalie Cusson
Belgium Art Scene
enRoute

Jocelyne Fournel
*Pierre Karl Péladeau: L'homme le
plus redoutable du Québec?*
L'actualité

Anna Minzhulina
Winter 2010
Maisonneuve

Randall Watson
July/August 2010
Vancouver Magazine



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WORDS & PICTURES
PAROLES ET IMAGES

Sponsored by / Commandité par CDS Global

Gold / Or Hu Yang
Hu Yang: Shanghai Living
Ciel variable

Silver / Argent John Lorinc, Jesse Boles
A Sporting Chance
Report on Business

Honourable Mention / Mention Honorable

Peter Sibbald
Rarin' to Ride
Canadian Geographic

Marion Quillard, Émilie Régnier
Elles sont devenues des hommes
Châtelaine

Jean-François Légaré, Isa
Tousignant, André Doyon
Food Souvenirs
enRoute

Masa Takei, Taylor Kennedy
Riding the New Wave
explore

Chris Koentges, Randy Gibson
The Campaign in Full Sentences
Swerve

SINGLE SERVICE ARTICLE PACKAGE
JOURNALISME DE SERVICE – ŒUVRES INTÉGRÉES

Sponsored by / Commandité par Magazines Canada

Gold / Or Ryan Stuart, James Little, Gary Davidson
The Best of Banff
explore

Silver / Argent Jerry Kobalenko, James Little,
Gary Davidson
Shoot Like a Pro
explore

Honourable Mention / Mention Honorable

George Gruenefeld, Patrick
Walsh, Bob Sexton, Sandra
Cheung
Visit. Hunt. Stay
Outdoor Canada

Fraser Abe, Alanna Davey, Jane
Hardin, Rachel Heinrichs, Jason
McBride, Courtney Shea, Eric
Vellend, Amy Verner, Sarah
Fulford, Jessica Rose
Good Stuff Cheap
Toronto Life

Jason Anderson, Chloë Campion,
Carley Fortune, Allison Friedman,
Gerald Hannon, Jason McBride,
Katrina Onstad, Nav Purewal,
Courtney Shea, Stéphanie Verge,
Sarah Fulford, Jessica Rose
Best of Fall
Toronto Life

Gary Ross, Rebecca Philips, John
Burns, Michael Harris, Neal
McLennan, Christina Burrige,
Jesse Spencer, Andrew Morrison,
Joie Alvaro Kent, Bruce Haden,
Chris Johns, Taryn Dufault
The 21st Annual Restaurant Awards
Vancouver Magazine



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Lauréats

BEST DIGITAL DESIGN
MEILLEUR CONCEPT NUMÉRIQUE

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Gold / Or

Matthew McKinnon
Walrusmagazine.com
The Walrus

Silver / Argent

Dan Levy, Charles Lim, Raymond Girard,
Joey Tanny
Sparksheet.com
Sparksheet

Honourable Mention / Mention Honorable

Boulderpavement designers, editors
and contributors
Boulderpavement.ca
Boulderpavement

Marija Dumancic, Gilles Gagnier,
Paul Politis, Real Decoy
Return to the Wild
Canadian Geographic

Chatelaine designers, editors and
contributors
Chatelaine.com
Chatelaine

L'équipe de Châtelaine
Châtelaine 50th anniversary
microsite
Châtelaine

Hilary Henegar
GranvilleOnline.ca
Granville Online

Jennifer Lee, Laura deCarufel,
Matt McCracken, Gaelen McKay
HardlyMagazine.com
Hardly Magazine

L'équipe de L'actualité
L'actualité Multimédia
L'actualité

OpenFile designers & contributors
The Poppy File
OpenFile

Gary Campbell, Michelle Darwin
Torontolife.com
Toronto Life

BEST MULTIMEDIA FEATURE
MEILLEURE UTILISATION DU MULTIMÉDIA

Gold / Or

Manon Leduc, Kerry Narduzzi, Krystèle
Gueyraud, Lucio Troiani, Joe Hohertz
Femmes de parole site
Châtelaine

Silver / Argent

Judith Pereira, Craig Silverman, Kristof
Arasim, Claire Neary
Meet the Bay Street Boxers
Report on Business

Honourable Mention / Mention Honorable

John Bucher
Vancouver 2010: The Business
of the Games
BCBusiness Online

Graham Lanktree, Linda
Goyette, Liam Sharp, Peter
Dreimanis, Dan Rubinstein
Still Waiting in Attawapiskat
Canadian Geographic

Jennifer Villamere, Daniela
Payne, Colleen Tully, Alex
Ishigaki
Holiday Countdown
Canadian Living

Sarah Steinberg
Canada's Best New Restaurants
enRoute

Judith Pereira, Troy Moth
Photos That Make You Want to
Rock Out
Report on Business

Judith Pereira, John Gray, Louie
Palu
Workers on the Picket Line
Report on Business

Matthew McKinnon, Stephen
Marche, Jared Bland
Lucy Hardin's Missing Period
The Walrus

Toronto Life staff and contributors
TIFF.TO
Toronto Life



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ARTS & ENTERTAINMENT
ARTS ET SPECTACLES

Gold / Or Noah Richler
My Dad, the Movie, and Me
The Walrus

Silver / Argent Mélanie Saint-Hilaire
L'étoffe des héros
L'actualité

Honourable Mention / Mention Honorable

Ryan Bigge
The Wheat of Sadness
CNQ: Canadian Notes & Queries

Martin Patriquin
Straight Outta Winnipeg
Maclean's

Chantal Braganza
When Canadian Jazz Was Good
Maisonneuve

Maisonneuve contributors
The Music We Hate
Maisonneuve

Jay Somerset
Psychotropic Sonics: New Age Music, the Second Wave
Musicworks Magazine

Jeet Heer
Mister Nice Guy
The Walrus

Ross King
What Tom Thomson Saw
The Walrus

His Majesty
Toronto Life
Alec Scott

BEST SHORT FEATURE
MEILLEUR ARTICLE COURT

Sponsored by / Commandité par Masthead

Gold / Or Heather O'Neill
Heather O'Neill on the First Time She Ran Away
ELLE Canada

Silver / Argent Chris Jones
Aftershock
The Walrus

Honourable Mention / Mention Honorable

Olivia Stren
Fading Beauty
Fashion Magazine

Mélanie Saint-Hilaire
L'étrange sentinelle du Saint-Laurent
L'actualité

Sarmishta Subramanian
The King of Mangoes
Maclean's

Bonny Reichert
Confessions from the Kitchen
More

Grant Robertson
Year of the Goose
Report on Business

Anita Lahey
The Last Ka-Ching
Toronto Life



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Lauréats

BUSINESS
AFFAIRES

Sponsored by / Commandité par UBS Canada

Gold / Or

Jonathan Trudel
Un bulldozer nommé PKP
L'actualité

Silver / Argent

John Gray
We'll Think No More of Inco
Report on Business

Honourable Mention / Mention Honorable

Laura Cameron, Thomas Watson
The Truth about Toyota
Canadian Business

Thomas Watson
Magnaville's Unfinished Dream
Canadian Business

Kate Barker
Going Concern
Cottage Life

Chris Sorensen
Sandwich Nation
Maclean's

Dawn Calleja
What Are They Putting in That Coffee?
Report on Business

Kevin Carmichael
Do the Right Thing
Report on Business

Katrina Onstad
Download My App
Toronto Life

Joanna Pachner
Time in a Bottle
Your Business

COLUMNS
CHRONIQUES

Sponsored by / Commandité par Impresa Communications, Ltd.

Gold / Or

Frances Bula
Urban Fix
Vancouver Magazine

Silver / Argent

Jan Wong
Jan Wong
Toronto Life

Honourable Mention / Mention Honorable

Jordan Timm
Performance
Canadian Business

Bruce Grierson
Journal
explore

J.B. MacKinnon
Out & About
explore

Edward Keenan
City: News & Views
eye Weekly

Carole Beaulieu
Québec doit dire non à Barrette
L'actualité

Andrew Coyne
Call It the 'Bottom of the Boat' Test
Maclean's

Andrew Potter
That Far Down, Who Decides What's Law?
Maclean's

Stephen Marche
The Glittering Skull: Celebrity Culture as World Religion
Queen's Quarterly



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EDITORIAL PACKAGE
DOSSIERS THÉMATIQUES

Gold / Or

Allan Casey, Chris Turner, John DeMont, Alex Roslin, Eric Harris, Alan Morantz, Suzanne Morin, Monique Roy-Sole, Dan Rubinstein
Climate Futures
Canadian Geographic

Silver / Argent

Raymond Lemieux, Pascale Millot, Catherine Dubé, Ariane Aubin, Dominique Forget, Mathieu Gobeil, Joël Leblanc, Élias Lévy, Mélanie Saint-Hilaire, Anne-Marie Simard, Chantal Srivastava
Enfants - Ce que la science révèle
Québec science

Honourable Mention / Mention Honorable

Tracy Johnson, Melanie Jones, Lynda Sea, Richard White, Jennifer Hamilton, Selina Renfrow, Jaelyn Molyneux, Jesse Semko, Anders Knudsen, Tony Charron, Mason Hastie
The Big Idea
Avenue

Joe Castaldo, Angelina Chapin, Kasey Coholan, James Cowan, Matthew McClearn, Michael McCullough, Rachel Mendleson, Jacqueline Nelson, Joanna Pachner, Jordan Timm, Conan Tobias, Thomas Watson
Winners & Losers
Canadian Business

Alan Morantz, Derek Lundy, Cheryl Lyn Dybas, Richard Wagamese, Eric Harris, Dan Rubinstein, Suzanne Morin, Jake MacDonald, Steven Fick, Hugh Pouliot
Borderlines
Canadian Geographic

Sophie Banford, Louise Gendron, Marie-José Desmarais, Micheline Lachance, Mélanie Saint-Hilaire et 50 auteurs 50 femmes de parole
50 ans: On en a fait du chemin! hommage aux femmes qui bâtissent le Québec
Châtelaine

Courtney Shea, Kate Carraway, Rob Duffy, Edward Keenan, Matthew Kupfer, Martin O'Brien, Sarah Nicole Prickett, Lianne George, Laas Turnbull, David Fielding
Who Really Runs Toronto?
eye Weekly

Outdoor Canada staff and contributors
The Ultimate Danger Guide
Outdoor Canada

Report on Business staff and contributors
Top 1000
Report on Business

Matthew Blackett, John Lorinc, Jeff Gray, Steve Munro, Ed Keenan, Sarah Hood, Chris Bilton, Ryan Bigge, Steve Brearton, Dylan Reid, Kris Sheuer, Ryan Bolton, David Hulchanski, Shawn Micallef
How Do You Want To Build Our City?
Spacing



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ESSAYS
ESSAIS

<i>Gold / Or</i>	J.B. MacKinnon <i>A 10 Percent World</i> The Walrus
<i>Silver / Argent</i>	Tyee Bridge <i>The End is Here</i> Swerve

Honourable Mention / Mention Honorable

John Kissick
From Disco to Death Switch: Tales from Contemporary Abstraction
Border Crossings

Paule Beaugrand-Champagne
Requiem pour un journal
L'actualité

Pierre Fortin
Brisons les monopoles publics !
L'actualité

Christopher Moore
The Calamity of Caledonia
Literary Review of Canada

Andrew Potter
Identity Crisis
Literary Review of Canada

Kevin Patterson
Diseases of Affluence
Maisonneuve

Eve Joseph
Intimate Strangers
Malahat Review

Mark Kingwell
The Shout Doctrine
The Walrus

FICTION
FICTION

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<i>Gold / Or</i>	Jeff Stautz <i>Asymptote</i> Event
<i>Silver / Argent</i>	Jesus Hardwell <i>Sandcastles</i> Event

Honourable Mention / Mention Honorable

Alex Pugsley
Fudge (English)
Descant

Lynn Coady
Natural Elements
Geist

D.W. Wilson
The Mathematics of Friedrich Gauss
Grain Magazine

Elisabeth Harvor
As We Rode Away
Prairie Fire

D.W. Wilson
The Persistence
Prairie Fire

Eliza Robertson
Roadnotes
Prism International

D.W. Wilson
The Dead Roads
Prism International

Michael Christie
The Quiet
Taddle Creek



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HEALTH & MEDICINE
SANTÉ ET MÉDECINE

<i>Gold / Or</i>	Valérie Borde <i>Guérir par les microbes?</i> L'actualité
<i>Silver / Argent</i>	Catherine Dubé <i>1,2,3 bébés</i> Québec science

HOW-TO
CONSEILS PRATIQUES

<i>Gold / Or</i>	Shelley Arnusch <i>Starting from Scratch in the Kitchen</i> Swerve
<i>Silver / Argent</i>	Mark Raycroft <i>The Secret Language of Deer</i> Outdoor Canada

Honourable Mention / Mention Honorable

Joanna Pachner <i>Drained</i> Canadian Business	Alison Motluk <i>The Human Egg Trade</i> The Walrus
Alex Roslin <i>Vital Signs</i> Canadian Geographic	Robert Hough <i>The Toronto Diet</i> Toronto Life
Daniel Baird <i>The Enemy Inside</i> The Walrus	Carolyn Morris <i>The End of Sad</i> Toronto Life
Dave Cameron <i>Approximate Directions to a Burial</i> The Walrus	Andrew Findlay <i>The Long Goodbye</i> Vancouver Magazine

Honourable Mention / Mention Honorable

Lindsay Borthwick <i>Your Ride Guide</i> Best Health	Jerry Kobalenko <i>Shoot Like a Pro</i> explore
Cathy Dalrymple <i>A Bench in 30 Minutes</i> Canadian Home Workshop	Judith Adam <i>Seeds 101</i> Garden Making
Ryan Shervill <i>Chairs in a Snap</i> Canadian Home Workshop	Gord Pyzer <i>Cool Moves</i> Outdoor Canada
David Zimmer <i>Stick it on the Barbecue</i> Cottage Life	Ruth Myles <i>You've Brought Bowser Home. Now What?</i> Swerve



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HUMOUR
HUMOUR

Gold / Or Mark Mann
Lucky Strikes
Maisonneuve

Silver / Argent Pasha Malla
The Air Strip
The Walrus

Honourable Mention / Mention Honorable

Ian Merringer
Notes from a Nervous Naturalist
explore

François Guérard, Charles
Grandmont
Six hommes et une liste
L'actualité

Jean-Benoît Nadeau
Mes arpens de neige
L'actualité

Dave McGinn
Gen R
Report on Business

Bruce Weir
*Can You Have a Midlife Crisis on a
Bicycle?*
Swerve

INVESTIGATIVE REPORTING
JOURNALISME D'ENQUÊTE

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Gold / Or Eric Reguly
The New Romans
Report on Business

Silver / Argent Alison Motluk
The Human Egg Trade
The Walrus

Honourable Mention / Mention Honorable

John Lorinc
Biggest Dream on the Block
Cottage Life

Ian Merringer
Into the Cold
explore

Derek Finkle
One Hot Mess
eye Weekly

Valérie Borde
À qui profite le boum minier?
L'actualité

Michael Friscolanti, Martin Patriquin,
Cathy Gulli
Behind Those Eyes
Maclean's

Jeff Gray
*The Case of the Missing \$170
Million*
Report on Business

Matthieu Aikins
Last Stand in Kandahar
The Walrus

Nicholas Stein
The 1% Club
Toronto Life



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ONE OF A KIND
ARTICLE HORS CATÉGORIE

Gold / Or Sean Michaels
The Lizard, the Catacombs, and the Clock
Brick

Silver / Argent Gary Stephen Ross
A Tale of Two Cities
The Walrus

Honourable Mention / Mention Honorable

Chris Turner
The Green Magnate of Coaldale
Canadian Geographic

Medeine Tribinevicius
Pravda and Other Words for Truth
The Walrus

Mai Nguyen
"I'm dying' up here...!"
Ryerson Review of Journalism

Robert Hough
Gold Wars
Toronto Life

PERSONAL JOURNALISM
JOURNALISME PERSONNEL

Gold / Or Jeff Warren
Tourists of Consciousness
Maisonneuve

Silver / Argent Janice Williamson
The Turquoise Sea
AlbertaViews

Honourable Mention / Mention Honorable

Marcello Di Cintio
Fatherhood
AlbertaViews

Kerry Clare
Love is a Let-Down
New Quarterly

Heather O'Neill
Me & My Dad
Chatelaine

Dave Cameron
Approximate Directions to a Burial
The Walrus

Russell Smith
My Beautiful Boy
Chatelaine

Kaitlin Fontana
The Flight Album
The Walrus

Daniel Leblanc
Ma Chouette restera dans l'ombre
L'actualité

Noah Richler
My Dad, the Movie, and Me
The Walrus



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POETRY
POÉSIE

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<i>Gold / Or</i>	Shane Rhodes <i>Pearl; The Body</i> Malahat Review
<i>Silver / Argent</i>	Steven Heighton <i>Election Night Dream, November 2008; World Enough; Ribs (for Paul Quarrington)</i> Arc

Honourable Mention / Mention Honorable

David O'Meara
In the Event of Moon Disaster
Arc

Anne Simpson
Flood; Flood, Translated; Flood, Interior View
Arc

Monty Reid
Smoke; Update from the ATM; For a New Kitchen
Event

Dennis Lee
Slipaway
Vallum

Sue Goyette
Disrupted; Recession; Fog; Forgotten Names Begin Their Journey Home
Fiddlehead

Eric Ormsby
Our Own Little Treat; Musings on a Funeral Parlour Billboard
The New Quarterly

Patricia Young
The Littlest Orgasm: A List of Its Charms; Portal: A List of Navel Terms; The Great Peasant Girls Take Stock
The New Quarterly

POLITICS & PUBLIC INTEREST
POLITIQUES ET AFFAIRES PUBLIQUES

Sponsored by / Commandité par The Government of Canada

<i>Gold / Or</i>	Marian Botsford Fraser <i>Life on the Instalment Plan</i> The Walrus
<i>Silver / Argent</i>	Nicholas Hune-Brown <i>Hell House</i> Toronto Life

Honourable Mention / Mention Honorable

Geoff Powter
A Herd for the Killing
explore

Valérie Borde
À qui profite le boum minier?
L'actualité

Michael Petrou, Charlie Gillis, Jonathon Gatehouse, Luiza Ch. Savage
Horror in Haiti
Maclean's

Mathieu Aikins
Last Stand in Kandahar
The Walrus

Ron Graham
The Stranger Within
The Walrus

Alison Motluk
The Human Egg Trade
The Walrus

Chris Wood
The Last Great Water Fight
The Walrus

Lauren McKeon
The Prisoner Dilemma
This Magazine



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PROFILES
PORTRAITS

<i>Gold / Or</i>	Gerald Hannon <i>Mr. Popular</i> Toronto Life
<i>Silver / Argent</i>	Chris Nuttall-Smith <i>Total Control</i> Toronto Life

Honourable Mention / Mention Honorable

Alec Castonguay <i>« Mad Doc » Barrette</i> L'actualité	Chris Jones <i>Big Game Hunter</i> The Walrus
Maryam Sanati <i>When Dov Cries</i> Report on Business	Gerald Hannon <i>George Smitherman vs. Himself</i> Toronto Life
Trevor Cole <i>Dragon Done</i> The Walrus	Robert Hough <i>Kid Power</i> Toronto Life
Michael Harris <i>The Unrepentant Whore</i> The Walrus	Tristin Hopper <i>He'll Go to the Depths of Hell</i> Up Here

SCIENCE, TECHNOLOGY & THE ENVIRONMENT
SCIENCE, TECHNOLOGIE ET ENVIRONNEMENT
Sponsored by / Commandité par Prince Edward County

<i>Gold / Or</i>	Noémi Mercier <i>Cellules souches : Le mirage chinois</i> Québec science
<i>Silver / Argent</i>	Paul Wells <i>Solving the Universe</i> Maclean's

Honourable Mention / Mention Honorable

Geoff Powter <i>A Herd for the Killing</i> explore	Chris Turner <i>The New Grand Tour</i> The Walrus
Ken MacQueen, Nicholas Köhler <i>Olympic Secrets Revealed</i> Maclean's	Jessica Leigh Johnston <i>Betting Big</i> This Magazine
Maisonneuve <i>This Little Piggy Went To Market</i> Marit Mitchell	Katrina Onstad <i>Download My App</i> Toronto Life
Marie-Pier Elie <i>Au commencement était...</i> Québec science	Tyee Bridge <i>Fishing for Answers</i> Vancouver Magazine



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SERVICE: HEALTH & FAMILY
JOURNALISME DE SERVICE : SANTÉ ET FAMILLE

Gold / Or Malwina Gudowska (tie)
Try Lingual
Swerve

Karen Hines, Blake Brooker (tie)
The \$100,000 Boyfriend and For What It's Worth
Swerve

Honourable Mention / Mention Honorable

Tim Johnson
Unskooling
Canadian Family

Janet Rowe
More than just a Headache
Homemakers

Flannery Dean, Megan Griffith-Greene, Karan Smith
Love Your Heart
Chatelaine

Lucie Turgeon
Le cancer et les maladies du cœur: quels sont les risques?
Moi & cie

Michele Sponagle
Get Happy Now!
Chatelaine

Cheryl Embrett
Discipline Now
Today's Parent

Chantal Éthier, Sophie St. Laurent
Nous en mieux
Châtelaine

Debbie Gordon
RU a Digitally Savvy Parent?
Today's Parent

SERVICE: LIFESTYLE
JOURNALISME DE SERVICE : MODE DE VIE
Sponsored by / Commandité par Fifth Town Artisan Cheese Co.

Gold / Or Ryan Stuart, Kevin Callan
The New Classics
explore

Silver / Argent Shawna Wagman (tie)
Is Fine Dining Dead?
Ottawa Magazine

James Chatto (tie)
Where to Eat Now
Toronto Life

Honourable Mention / Mention Honorable

Tom Carpenter
Row, Row, Row
Cottage Life

Daniel Chrétien
Manger québécois, la grande illusion
L'actualité

Anita Lahey
Hark! Who Goes There?
Cottage Life

Toronto Life staff and contributors
Best of the City
Toronto Life

Sarah Musgrave
Canada's Best New Restaurants
enRoute

Vancouver Magazine editors
The 21st Annual Restaurant Awards
Vancouver Magazine

Ryan Stuart
The Best of Banff
explore



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Winners
Lauréats

SERVICE: PERSONAL FINANCE AND BUSINESS
JOURNALISME DE SERVICE : FINANCE ET ÉCONOMIE

SOCIETY
SOCIÉTÉ

Gold / Or Sarah Efron, Phil Froats
The Charity 100: Where is Your Money Going?
MoneySense

Silver / Argent Julie Cazzin
Avoiding the Family Feud
MoneySense

Gold / Or Catherine Dubé
Marmots 2.0
Québec science

Silver / Argent John Gray
We'll Think No More of Inco
Report on Business

Honourable Mention / Mention Honorable

Annick Poitras
Copropriétés toxiques
Affaires Plus

Annick Poitras
Comment vieillir riche
L'actualité

Charles Campbell
Den of Inequity
BCBusiness

Dan Bortolotti
How to Save a Million Bucks
MoneySense

Jacqueline Nelson, Angelina Chapin
Top 10 Retirement Mistakes and How To Avoid Them
Canadian Business

John Daly
Ten Under Twenty
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Chatelaine staff and contributors
Your 2010 Guide to Saving Money
Chatelaine

Katharine Sandiford
10 Northern Jobs You Wish Were Yours
Up Here

Honourable Mention / Mention Honorable

Sally Armstrong
Hope on the Horizon
Chatelaine

Elaine O'Connor
Mean Streets
Maisonneuve

Micheline Lachance
On en a fait du chemin
Châtelaine

Jim Sutherland
The Price of Paradise
Report on Business

Edward Keenan
A Tale of Two Torontos
eye Weekly

Rachel Giese
Priority One
Toronto Life

Michael Friscolanti
A Soldier's Choice
Maclean's

Kelly Pullen
The Problem With Women
Toronto Life



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Winners
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SPORTS & RECREATION
SPORTS ET LOISIRS

Gold / Or

Charles Wilkins
Another Fine Day Afield
Outdoor Canada

Silver / Argent

Ian Merringer
Into the Cold
explore

Honourable Mention / Mention Honorable

Kate Barker
Testing the Waters
explore

Andrew Struthers
The Show Comes to Town
explore

Jean-Benoît Nadeau
Mes arpens de neige
L'actualité

Christopher Dornan
Our Violent National Game
Literary Review of Canada

Laura Robinson
A Shameful Track Record
Literary Review of Canada

Charlie Gillis
On Top of the World
Maclean's

Alex Hutchinson
The Crowd Goes Wild
Maisonneuve

Alex Hutchinson
Faster, Higher, Sneakier
The Walrus

TRAVEL
VOYAGES

Gold / Or

Tyee Bridge
The End is Here
Swerve

Silver / Argent

J.B. MacKinnon
The Highland Fling
explore

Honourable Mention / Mention Honorable

J.B. MacKinnon
Island Survivor
British Columbia Magazine

Steve Thornton
All the Wrong Places
Cycle Canada

John Barber
A Powder Pilgrimage
explore

Masa Takei
Riding the New Wave
explore

Isabelle Ducas
Et la Chine créa Shangri-La!
L'actualité

Katia Jarjoura
Yémen, paradis perdu?
L'actualité

Robert Ward
(Charlie's) Angels of the Camino
Queen's Quarterly

Matthew Mallon
Across the Great Divide
Swerve



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ART DIRECTION FOR AN ENTIRE ISSUE
DIRECTION ARTISTIQUE POUR L'ENSEMBLE D'UN NUMÉRO

Gold / Or Concrete Design Communications
Inside the Design Mind
Azure

Silver / Argent Domenic Macri
Tim Hortons
Report on Business

Honourable Mention / Mention Honorable

Barbara Solowan
Summer 2010
Canadian Art

Underline Studio
Prefix Photo 21: Border Cultures
Prefix Photo

Nathalie Cusson
The Family Travel Special
enRoute

Domenic Macri
Top 1000
Report on Business

Nathalie Cusson
The Food Issue
enRoute

Jessica Rose
August 2010
Toronto Life

Jacques Pilon
Fall 2010
International Architecture & Design

Janine Vangool
Issue #5
Uppercase

ART DIRECTION FOR A SINGLE MAGAZINE ARTICLE
DIRECTION ARTISTIQUE POUR UN SEUL ARTICLE

Gold / Or Domenic Macri
We Will Make Pain and They Will Suffer
Report on Business

Silver / Argent Domenic Macri
The Idiot-Proof Guide to Executive Embetterment
Report on Business

Honourable Mention / Mention Honorable

Nathalie Cusson
Ladies and Gentleman, Montreal
enRoute

Underline Studio
Border Rituals
Prefix Photo

Anna Minzhulina
The Music We Hate
Maisonneuve

Domenic Macri
5 Industries
Report on Business

Anna Minzhulina
The Crowd Goes Wild
Maisonneuve

Domenic Macri
The Apocalypse is Good for Business
Report on Business

Underline Studio
The 11th International Istanbul Biennial: What Keeps Mankind Alive?
Prefix Photo

Randall Watson
Designers of the Year
Western Living



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CONCEPTUAL PHOTOGRAPHY
PHOTOGRAPHIE CONCEPTUELLE

Gold / Or Edward Burtynsky
Five Views of Catastrophe
Queen's Quarterly

Silver / Argent Clare Samuel
All the World
Prefix Photo

FASHION & BEAUTY
MODE-BEAUTÉ

Gold / Or Chris Nicholls, Tanya Watt, Elizabeth Cabral
Oh So Coco
Flare

Silver / Argent Gabor Jurina, Antony Smith, Susie Sheffman
The Wearable Lightness of Being
Fashion Magazine

Honourable Mention / Mention Honorable

Leda & St. Jacques, Denis Desro, Veronique Delisle
Ring in the New Year
ELLE Canada

Leda & St. Jacques, Denis Desro, Fritz
Show Girl
ELLE Canada

Nelson Simoneau, Denis Desro, Azamit
Blossom in a Lush Garden of Feminine Mystique
ELLE Canada

Gabor Jurina, Nathalie Cusson, Zeina Esmail
Aqua Fresh
enRoute

Gabor Jurina, Eng C. Lau, Susie Sheffman
A Classic Affair
Fashion Magazine

Gabor Jurina, Eng C. Lau, Susie Sheffman
The Life Aquatic
Fashion Magazine

Max Abadian, Tanya Watt, Elizabeth Cabral
To the Manor Worn
Flare

Chris Nicholls, Tanya Watt, Elizabeth Cabral
Elite Fleet
Flare

Chris Nicholls, Tanya Watt, Elizabeth Cabral
Fantasyland
Flare



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HOMES & GARDENS
MAISONS ET JARDINS

Gold / Or Martin Tessler, Randall Watson
The Bachelor
Western Living Condo

Silver / Argent Jean Longpre, Maarten Sluyter
La maison blanche
Maison & Demeure

Honourable Mention / Mention Honorable

Janis Nicolay, Josephine Woertman,
Florence Kwok
Hidden Treasure
Canadian Gardening

Edward Pond, Josephine Woertman
Window of Opportunity
Canadian Gardening

Angus Fergusson, Maarten Sluyter
Back to School
Canadian House & Home

Michael Graydon, Maarten Sluyter
Sarah's Holiday House
Canadian House & Home

Jean Longpre, Maarten Sluyter
Industriel chic
Maison & Demeure

Edward Pond, Susan Rogers,
Margot Austin
*Bright, Clean, Fresh, Simple, Pure
White*
Style at Home

Sandy Nicholson, Jessica Rose
Music Has a New Cathedral
Toronto Life

ILLUSTRATION
ILLUSTRATION

Gold / Or Pascal Blanchet
The Family Travel Special
enRoute

Silver / Argent Dan Page
Urban Fix: The Accident
Vancouver Magazine

Honourable Mention / Mention Honorable

James Braithwaite
Secrets of the Butter Tart Lab
Cottage Life

Gracia Lam
To Love, Honour and Stray
More

Lee H. Wilson, Dani Crosby
The Feathertale Review #6
The Feathertale Review

Mathieu Lavoie
Quieter Revolutions
The Walrus

Balint Zsako
The Enemy Inside
The Walrus

Marlena Zuber
Hard Currency
The Walrus

Jack Dylan
The Happiest Hooker
Toronto Life

Kagan McLeod
Multiculturalism Includes Zombies
Toronto Life



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ESSAIS PHOTOGRAPHIQUES ET PHOTOJOURNALISME

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<i>Gold / Or</i>	Donald Weber <i>Dark Element</i> The Walrus
<i>Silver / Argent</i>	Peter Sibbald <i>Rarin' to Ride</i> Canadian Geographic

Honourable Mention / Mention Honorable

Donald Weber <i>Interrogations</i> Canadian Art	Edward Burtynsky <i>Five Views of Catastrophe</i> Queen's Quarterly
Donald Weber <i>Spirit of Venture</i> Chatelaine	Roger Lemoyne <i>Haiti Starts Over</i> Report on Business
François Pesant <i>À l'ombre du miracle indien</i> L'actualité	Louie Palu <i>We'll Think No More of Inco</i> Report on Business
Kitra Cahana <i>Nomadia: Portraits of Nomadic Youth in America</i> Maisonneuve	Derek Shapton <i>Mr. Popular</i> Toronto Life

PORTRAIT PHOTOGRAPHY
PORTRAITS

<i>Gold / Or</i>	Louie Palu <i>Nickelled and Damned</i> Report on Business
<i>Silver / Argent</i>	Daniel Ehrenworth <i>Return to Gender</i> More

Honourable Mention / Mention Honorable

Michael Mitchell <i>Abracadabra: Arnaud Maggs Makes Portrait Magic</i> Canadian Art	Clay Stang <i>One Day, We'll Look Back and Thank Jim Flaherty</i> Report on Business
Derek Shapton <i>The Last Boy Scout</i> Cottage Life	Raina Wilson <i>From Safety Boots to Steel-Toed Pumps</i> Report on Business
Rémi Thériault <i>TasteMakers</i> Ottawa Magazine	Nigel Dickson <i>George Smitherman vs. Himself</i> Toronto Life
Regina Garcia <i>You Are Here</i> Report on Business	Brian Howell <i>Don't Breathe</i> Vancouver Magazine
Scott McLellan <i>The Apocalypse is Good for Business</i> Report on Business	Martin Tessler <i>Paper Route</i> Western Living



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SPOT ILLUSTRATION
ILLUSTRATION ÉCLAIR

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Genevieve Simms
Northern Vegas
AlbertaViews

Silver / Argent

Byron Eggenschwiler
Can You Have a Midlife Crisis on a Bicycle?
Swerve

Honourable Mention / Mention Honorable

Blair Kelly
Fraud Never Sleeps
CAmagazine

Norman Cousineau
In Habitat
Canadian Geographic

Richard Mia
Comeback Kit
Cottage Life

Lauchie Reid
Higher Learning
enRoute

Gérard Dubois
Réinventer la mort
L'actualité

Josh J. Holinaty
The Music We Hate
Maisonneuve

Gérard DuBois
The Secret
More

Neil Doshi
The Long Decline
The Walrus

STILL-LIFE PHOTOGRAPHY
PHOTOGRAPHIES DE NATURE MORTE

Gold / Or

Kourosh Keshiri
This Little Piggy Went To Market
Maisonneuve

Silver / Argent

Christopher Stevenson
Heaven Scent
Glow Magazine

Honourable Mention / Mention Honorable

Colin Faulkner
Spec Sheet
Azure

Shanghoon, Ronit Novak, Una
Janicijevic
Unmasked: iPhone 4
Canadian Business

Michael Graydon
Rich & Rustic
Canadian House & Home

Colin Faulkner
The Dairy Dilemma
Chatelaine

Christopher Stevenson
Burnt Orange
Fashion Magazine

Rob Fiocca
Dressed for Dinner
Food & Drink

Kristof Arasim
The Science of Tim Hortons' Secret
Formula
Report on Business