



EMBARGOED – May 5, 2016, 10:00AM ET

Canadian Business Media Announces the Nominations for the 62nd CBM Awards in Memory of Kenneth R. Wilson

TORONTO, ON (May 5, 2016) – [Canadian Business Media](#) (CBM) announced today the [finalists](#) in 21 categories for the [62nd CBM Awards in Memory of Kenneth R. Wilson](#), honouring excellence in business-to-business magazine publishing.

More than 67 magazines entered the competition, which was adjudicated by 75 volunteer judges. A total of 36 Canadian B2B publications are nominated for awards in [21 written, visual and special categories](#). The Gold, Silver and Honourable Mention awards will be presented at the [Grand Banking Hall at One King West](#) in Toronto on Tuesday June 7, 2016, during the CBM Awards gala.

CBM is delighted to announce [D.B. Scott](#) as this year's Master of Ceremonies; career editor and journalist, daily blogger about Canadian magazines, teacher in the Magazine and Web Publishing program at Ryerson University's Chang School of Continuing Education and consultant to publishers, magazines and industry associations. D.B. was presented with the [Foundation Award for Outstanding Achievement](#) by the [National Magazine Awards](#) in 2010. For [tickets](#) and information, please visit [krwawards.ca](#).

2016 Harvey Southam Award Winner

The Canadian Business Media is pleased to announce that the 2016 Harvey Southam Leadership Award will be presented to [Michel Dongois](#), senior journalist of the business-to-business press. Recognized for his outstanding professionalism, integrity and humanism, Mr. Dongois will receive this prestigious honour at the the CBM award ceremony.

The Harvey Southam Award is the highest individual honour bestowed by Canadian Business Media. Winners represent the highest standards of B2B publishing and are recognized for their contributions to the Canadian Business Media tradition of distinguished initiative, leadership and integrity.

2016 NOMINATIONS

The finalists for the coveted **Magazine of the Year** award are:

BCBusiness: *For more than 40 years, [BCBusiness](#) has informed, empowered and connected British Columbia's leaders and entrepreneurs, whom are innovating in the province and beyond. An essential source in the business community, this publication features deep analysis, strong storytelling and authoritative opinion. This year, BCBusiness is also a finalist in the category of Best Cover.*

Marketing: *[Marketing](#) aims to serve the chief marketing officer's playbook. Thanks to compelling stories, supported by strong design elements, each issue informs and inspires the decision makers and by extension, the various businesses that surround them in the marketing industry. The magazine's team is nominated for five other awards as well, including Best Issue and Best Art Direction of a Complete Issue.*

The Medical Post: *The independent voice for Canada’s doctors, [The Medical Post](#) is a vehicle for physicians to share their experience through doctor-authored content. The periodical, which celebrated 50 years of publishing in 2015, features surveys, research-based clinical content, helpful practice management tips and much more to the physician community. The Medical Post also garnered six nominations for written categories this year.*

TOP NOMINATED MAGAZINES

[CPA Magazine](#) leads all publications with 25 nominations. Ranking second is [Professionally Speaking/Pour parler profession](#) with 16 nominations. [University Affairs](#) and [D&A Magazine](#) share the third position with 8 nominations each.

Top Nominated Magazines for the 62nd CBM Awards:

Magazine	Written	Visual	Special & Integrated	Total
CPA Magazine	14	9	2	25
Professionally Speaking / Pour parler profession	9	5	2	16
University Affairs	2	3	3	8
D&A Magazine	6	1	1	8
Precedent	3	3	1	7
The Medical Post	6	0	1	7
Foodservice and Hospitality	4	1	1	6
Marketing	2	3	1	6
Listed	5	0	0	5
Canadian Grocer	3	2	0	5

NOMINATION HIGHLIGHTS FOR WRITTEN CATEGORIES

Among individual nominees, **Trish Snyder** leads with 5 nominations for pieces published in *Professionally Speaking*, taking more than half of the nominations in the *Best Profile of a Person* category. **Daniel Fish** also earned 3 nominations for his work published in

Precedent. Gathering 2 nominations for individual written awards are **Jeff Buckstein, Jane Langille, Kathryn Leger, Rosanna Caira, Rosalind Stefanac** and **Robert Thompson**.

NOMINATION HIGHLIGHTS FOR VISUAL, INTEGRATED & SPECIAL CATEGORIES

New this year is the category of **Best Media Brand**. This award will go to the best B2B media brand in terms of reader engagement in print and/or digital environments. The contestants were evaluated on how clearly their brand aligned its editorial mission with journalistic excellence, presentation, service to readers, innovation and use of multiple content platforms to serve and grow the brand's audience. The panel chose three finalists for this category: [Lexpert](#), [Precedent](#) and [University Affairs](#).

In the special category **Best Cover**, the six finalists are [BCBusiness](#), [Canadian Lawyer](#), [CPA Magazine](#), [Pharmacy Practice+](#), [Professionally Speaking](#) and [University Affairs](#). In the category of **Best In-House Cover**, introduced this year, the nominees are [Advisor's Edge](#), [Conseiller](#), [Hotelier](#) and [FranchiseCanada](#). The intent for this new best cover division is to reward publications whose covers are produced entirely by the editorial team, maximizing their impact on a limited budget.

The publications in contention for the special award **Best Issue** of 2015 are [CPA Magazine](#), [D&A Magazine](#), [Foodservice and Hospitality](#), [Marketing](#), [Professionally Speaking](#) and [University Affairs](#).

In art direction categories, **Bernadette Gillen** collected four nominations for her work in *CPA Magazine*. As well, **Gilbert Li** and **Alina Skyson** garnered three nominations on behalf of *Precedent* magazine. **Studio 141 Inc.**, **Underline Studio** and **Glenn Taylor** received two nominations each for their artistic vision in magazines *Professionally Speaking*, *University Affairs* and *Marketing*, while photographer **Markian Lozowchuk** and illustrator **Maurice**

Vellekoop cumulated two nominations each for work published in *Professionally Speaking* and *CPA Magazine*.

Congratulations to all the nominees! The complete list of finalists can be found at krwawards.ca.

62nd CBM AWARDS GALA

The [62nd CBM Awards gala](#) will be held on **Tuesday, June 7, 2016**, at the elegant [Grand Banking Hall at One King West](#), Toronto. Doors will open at 6:30pm for a wine reception and hors d'oeuvres. Dinner and the awards presentation will follow at 7:30pm.

The CBM Awards invites you to be a part of this special night, the 62nd in a glorious tradition recognizing excellence in Canadian B2B publishing. For tickets and other information—and to view the [complete list of nominees](#)—please visit krwawards.ca.

ACKNOWLEDGEMENTS

Canadian Business Media would like to acknowledge the support of the Government of Canada through the Canadian Periodical Fund.

The CBM Awards are produced by [Canadian Business Media](#). We would like to thank the generous sponsors of the 62nd annual awards: [Canada Post](#), [Brainmetal](#), [CBM](#), [CNW Group](#), and [Impresa Communications](#).

CBM offers its sincere thanks to the highly skilled professionals who generously contributed their time and expertise as judges for the 62nd CBM Awards.

For sponsorship inquiries, please contact Barbara Gould, Managing Director, at staff@krwawards.ca or 416-939-6200.

ABOUT THE CANADIAN BUSINESS MEDIA AWARDS

[The 62nd CBM Awards in Memory of Kenneth R. Wilson](#) are produced by [Canadian Business Media](#). The awards program recognizes the outstanding efforts of business-to-business magazine content. Regarded as one of Canada's top business writers, [Kenneth R. Wilson](#) wrote with clarity and authority. His opinions were widely sought and respected. In spite of his busy career, he was active in a number of editor and journalist associations. A tragic airplane crash ended his distinguished career in January, 1952. He was 47 years old. It is the memory of Kenneth R. Wilson, his example and his achievements in business press journalism, that we honour each year with these awards.

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