



**62<sup>nd</sup> Canadian Business Media Awards Nominees  
Finalistes de la 62<sup>e</sup> édition des Prix CBM**

**Congratulations to the finalists of the 62<sup>nd</sup> Canadian Business Media Awards, in Memory of Kenneth R. Wilson. The winners will be presented at the CBM Awards Gala on June 7, 2016, at One King West Hotel in Toronto.**

**Tickets are on sale at [krwawards.ca](http://krwawards.ca).**

**For sponsorship inquiries, please contact Barbara Gould, Managing Director, at [staff@krwawards.ca](mailto:staff@krwawards.ca).**

**Credit Changes: Email [staff@krwawards.ca](mailto:staff@krwawards.ca) to make any credit changes to your nomination. The deadline for credit changes is May 9, 2016.**

**Félicitations à tous les finalistes de la 62<sup>e</sup> édition des Prix CBM à la mémoire de Kenneth R. Wilson. Les lauréats seront dévoilés à l'occasion du Gala de remise de prix, qui aura lieu à One King West Hotel à Toronto le 7 juin 2016.**

**Les billets sont en vente en ligne à [krwawards.ca](http://krwawards.ca).**

**Pour toute demande relative à des commandites, veuillez communiquer avec Barbara Gould, directrice générale, à [staff@krwawards.ca](mailto:staff@krwawards.ca) ou au 416-939-6200.**

**Mentions de source : Si vous désirez apporter des modifications aux mentions de source relatives à vos œuvres, veuillez communiquer avec nous par courriel à [staff@krwawards.ca](mailto:staff@krwawards.ca) au plus tard le 9 mai 2016.**

## INTEGRATED & SPECIAL CATEGORIES / CATÉGORIES SPÉCIALES ET INTÉGRÉES

### Professional Magazine the Year Magazine de l'année – Professionnel

*Sponsored by CBM  
Commandité par CBM*

**Matt O'Grady**, Editor  
**Catherine Mullaly**, Art Direction  
**Charlene Rooke**, Publisher  
*BCBusiness*

**David Thomas**, Editor  
**Glenn Taylor**, Art Director  
**Alison Wood**, Publisher  
*Marketing*

**Colin Leslie**, Editor  
**Fernanda Pisani**, Art Direction  
**Janet Smith**, Publisher  
*The Medical Post*

### Best Media Brand / Meilleure marque d'un magazine

**Tim Wilbur**, Editor  
**Brianna Freitag**, Art Director  
**Jean Cumming**, Publisher  
**David Dias, Gena Smith**, Contributors  
*Lexpert*

**Melissa Kluger**, Editor & Publisher  
**Gilbert Li**, Art Director  
**Daniel Fish, Lauren Parrott**, Contributors  
*Precedent*

**Léo Charbonneau**, Editor  
**Underline Studio**, Art Direction  
**Universities Canada**, Publisher  
*University Affairs*

## Best Issue / Meilleur numéro de l'année

**Okey Chigbo**, Editor  
**Bernadette Gillen**, Art Director  
Fashion Forward  
*CPA Magazine*

**Colin Ellis**, Editor  
**Tim Chau**, Art Director  
**Richard Hillier, Melanie Mohan, Jeff Buckstein,**  
**Mary Teresa Bitti**, Contributors  
The Strategy Straightjacket  
*D&A Magazine*

**Rosanna Caira**, Editor  
**Brianne Binelli**, Managing Editor  
**Margaret Moore**, Art Director  
The Food Trends Issue  
*Foodservice and Hospitality*

## Best Cover / Meilleure page couverture

**Matt O'Grady**, Editor  
**Catherine Mullaly**, Art Director  
Bye-Bye Alberta  
*BCBusiness*

**Gail Cohen**, Editor  
**William Hunter**, Art Director  
Retirement: Dare to Dream  
*Canadian Lawyer*

**Okey Chigbo**, Editor  
**Bernadette Gillen**, Art Director  
The Brainy Bunch  
*CPA Magazine*

## Best In-House Cover / Meilleure page couverture créée à l'interne

**Melissa Shin**, Editor  
**Gil Martinez**, Art Direction  
**Suzanne Sharma**, Deputy Editor  
Advisor's Edge April 2015  
*Advisor's Edge*

**David Thomas**, Editor  
**Glenn Taylor**, Art Director  
How I Survived 120 Hours at South by Southwest  
*Marketing*

**William Powell, Kristin Doucet, Leata Lekushoff**,  
Editors  
**Studio 141 Inc.**, Art Director  
Shifting Gears  
*Professionally Speaking*

**Léo Charbonneau**, Editor  
**Underline Studio**, Art Direction  
February 2015: Porn Studies  
*University Affairs*

**Vicki Wood**, Editor  
**Linda Rapini**, Art Direction  
**MyYen Trung**, Photographer  
Natural Disasters  
*Pharmacy Practice+*

**William Powell, Kristin Doucet,**  
**Leata Lekushoff**, Editors  
**Studio 141 Inc.**, Art Director  
Bully-Proofing  
*Professionally Speaking*

**Léo Charbonneau**, Editor  
**Underline Studio.**, Art Direction  
April 2015: The campus food revolution  
*University Affairs*

**Rosanna Caira**, Editor  
**Margaret Moore**, Art Direction  
**Amy Bostock**, Managing Editor  
**Jackie Sloat-Spencer**, Associate Editor  
Playing to Win  
*Hotelier*

**Yves Bonneau**, Editeur  
**James Wagner**, Directeur Artistique  
Client dément : ça fait peur !  
*Conseiller*

**Lauren d'Entremont**, Editor  
**Andrea Lee**, Art Direction  
Smoke's World Domination Cover  
*FranchiseCanada*

## WRITTEN CATEGORIES / CATÉGORIES ÉCRITES

### Best Editorial / Meilleur éditorial

*Sponsored by Canada Post*  
*Commandité par Postes Canada*

**Elsa Lam**  
Memorial to the Victims of Communism  
*Canadian Architect*

**Ken Flegel**  
Artificial scents have no place in our hospitals  
*Canadian Medical Association Journal*

**Todd Humber**  
Editor's Notes  
*Canadian HR Reporter*

**Robert Price**  
LAB Business - Guest Editorials  
*LAB Business and Bio Business*

**Matthew B Stanbrook**  
Why the federal government must  
lead in health care  
*Canadian Medical Association Journal*

### Best Feature Article – Professional / Meilleur article de fond – Professionnel

**Liz Bernier**  
Wanted: Execs with media experience  
*Canadian HR Reporter*

**Philippe Orfali**  
Le Parcours de la PAL  
*Pour parler profession*

**Kirk Makin**  
Derailed  
*Canadian Lawyer*

**Daniel Fish**  
Unbroken: How Aboriginal lawyers are fixing the  
mess Canada made  
*Precedent*

**Mary Teresa Bitti**  
The Strategy Straitjacket  
*D&A Magazine*

**John Hoffman**  
ADHD Now  
*Professionally Speaking*

**Jeff Buckstein**  
Rise of the Full-Service Bookkeeper  
*D&A Magazine*

**Fabienne Papin**  
Médicaments d'ordonnance: Médecins et  
pharmaciens invités à changer d'attitude  
*Profession Santé*

**Emmanuèle Garnier**

L'épigénétique : le mécanisme derrière  
d'importantes maladies  
*Le Médecin du Québec*

**Suzanne Bowness**

Awakening to alt-ac careers  
*University Affairs*

**Anthony Davis**

A Whopper of a Deal  
*Lexpert*

**Best Feature Article – Trade / Meilleur article de fond —Commerce**

**Don Stoneman**

Precision Technology: Who owns the data on the  
new cloud servers?  
*Better Farming*

**Amanda Silliker**

Clash of the Titans  
*Canadian Occupational Safety*

**Mary Baxter**

Seaforth barn explosion could hold safety lessons  
for the pork industry  
*Better Pork*

**Rosanna Caira, Tristan Bronca, Amy Bostock,  
Jackie Sloat-Spencer**

Kitchen Confidential  
*Foodservice and Hospitality*

**Trevor Boddy**

Apostle of Wood  
*Canadian Architect*

**Nicolas Mesly**

OGM : ils séduisent ou ils dérangent  
*Le Coopérateur agricole*

**Chris Powell**

The Instacart effect  
*Canadian Grocer*

**Best How To Article or Series of How To Articles  
Meilleur article ou meilleure série d'articles de conseils pratiques**

**Jessica Bruno**

How I got my CIM  
*Advisor's Edge*

**Rosalind Stefanac**

On the Job With Difficult People  
*CPA Magazine*

**Hélène Roulot-Ganzmann**

La génération X est à votre porte  
*Conseiller*

**David Trahair**

Putting It Off Can Pay  
*CPA Magazine*

**Jane Langille**

The Multitasking Myth  
*CPA Magazine*

**Jeff Buckstein**

Family Feud  
*D&A Magazine*

**Stacey Lee Kong**  
Workplace - Mixed Feelings  
*CPA Magazine*

**Tamar Satov**  
Leaders Who Follow  
*CPA Magazine*

**Liz Campbell, Helen Catellier, Carol Neshevich,  
Shane Schick, Jackie Sloat-Spencer,**  
Challenges & Opportunities  
*Foodservice and Hospitality*

**Daniel Fish and Helen Racanelli**  
Making it work: How Toronto's most productive  
lawyers are killing it at the office and at life  
*Precedent*

### **Best Merchandising / Marketing Article** **Meilleur article dans le domaine de la mise en marché et du marketing**

**Matthew McClearn**  
Analyze This  
*Canadian Grocer*

**Kathryn Leger**  
Simon Says Shop  
*CPA Magazine*

**Meagan Kashty**  
Cracking the Whole Foods Code  
*Canadian Grocer*

**Russ Martin**  
Stand Up and Say Something  
*Marketing*

**Rosalind Stefanac**  
From Racks to Ruins?  
*CPA Magazine*

**Sarah B. Hood**  
Net Profits  
*Foodservice and Hospitality*

### **Best News Coverage / Meilleure couverture de l'actualité**

*Sponsored by CNW Group*  
*Commandité par le Groupe CNW*

**Mark Cardwell**  
The Batonnier Who Fell From Grace  
*Canadian Lawyer*

**Daniel Punch**  
Where the Heart Is  
*Registered Nurse Journal*

**Richard Hillier**  
Cheers to Micro Beers  
*D&A Magazine*

**Tristan Bronca**  
The High Cost of Care  
*The Medical Post*

**Daniel Punch**  
Prescribing Change  
*Registered Nurse Journal*

**Natalie Samson**  
Dentistry Students' Facebook Scandal Puts Spotlight on  
Restorative Justice  
*University Affairs*

## Best One-of-a-Kind Article / Meilleur article hors catégorie

### **Alicia Priest**

*Living With ALS*  
*Canadian Medical Association Journal*

### **Steve Brearton**

Innovation Nation  
*CPA Magazine*

### **Dan Falk**

Quantum Valley  
*CPA Magazine*

### **Matthieu Charest**

Des Y parlent à cœur ouvert  
*Les Affaires*

### **Daniel Fish**

The Seven Sisters: Top Female Associates Dish on  
Life in Big Law  
*Precedent*

### **Jacob Rutka, Tristan Bronca, Colin Leslie**

Medical Misconceptions  
*The Medical Post*

### **Colin Leslie, Jacob Rutka, Andrew Skelly, Mark Cardwell, Kate Cottrell, Abigail Cukier**

Power List 50 - Canada's most important doctors  
*The Medical Post*

## Best Professional Article / Meilleur article dans le secteur professionnel

### **Suzanne Sharma**

Single, Elderly, in Need of Help  
*Advisor's Edge*

### **Jane Langille**

The Scare in Saskatoon  
*Canadian Journal of Medical Laboratory Science*

### **Didier Bert**

Quand les objectifs de vente virent au cauchemar  
*Conseiller*

### **Lisa van de Geyn**

Firms that Rock  
*CPA Magazine*

### **Melissa Campeau**

Hot Desking  
*D&A Magazine*

### **Sheldon Gordon**

Duty to Accommodate  
*Lexpert*

### **Diana Swift**

Dealing with Diagnostic Error  
*The Medical Post*

## Best Profile of a Company / Meilleur profil d'une entreprise

### **Pierre-Luc Trudel**

Un milieu de travail en harmonie,  
des employés sains d'esprit  
*Avantages*

### **Susan Smith**

Linda's Linamar  
*CPA Magazine*

**Ian Ewing**

Kirkland Lake Gold finds its feet again  
*CIM Magazine*

**Paul Brent**

He's Got Mail  
*CPA Magazine*

**Kathryn Leger**

Simon Says Shop  
*CPA Magazine*

**Robert Thompson**

Mining's last, best good news story  
*Listed*

**Georgie Binks**

Where There's Smoke's, There's Success  
*FranchiseCanada*

**Jackie Sloat-Spencer**

Modern Family  
*Hotelier*

**Best Profile of a Person / Meilleur portrait****Colin Ellis**

Turnaround Artist  
*D&A Magazine*

**Rosanna Caira**

Mr. McHappy  
*Foodservice and Hospitality*

**Hélène Matteau**

Pratiques Exemplaires: Les couleurs  
d'Abdi Bileh Dirir (Abdi Bileh Diri)  
*Pour parler profession*

**Trish Snyder**

Great Teaching: Force of Nature (Petra Eperjesi)  
*Professionally Speaking*

**Trish Snyder**

Great Teaching: Beyond the Mat (Chris Woodcroft)  
*Professionally Speaking*

**Trish Snyder**

Great Teaching: Man and the Machine (Stanley  
Hunter)  
*Professionally Speaking*

**Trish Snyder**

Great Teaching: French Revolution (Sylvia  
Duckworth)  
*Professionally Speaking*

**Best Regularly Featured Department or Column / Meilleure chronique ou rubrique régulière**

*Sponsored by Impresa Communications*

*Commandité par Impresa Communications*

**Jim Middlemiss**

The Back Page  
*Canadian Lawyer*

**Hermione Wilson; Robert Price**

LAB Profile  
*LAB Business and Bio Business*

**Richard Ouzounian, Russell Smith**

Remarkable Teacher  
*Professionally Speaking*

**Trish Snyder**

Great Teaching  
*Professionally Speaking*



**George Takach**

Technology

*Lexpert*

**Ian McGugan**

Economy

*Listed*

**Rebecca Harris**

Consumer Insights

*Marketing*

**Dr. Melissa Yuan-Innes**

Dr. Melissa Yuan-Innes

*The Medical Post*

**Sissi Cao, Dr. Paul Caldwell, Dr. Stephen Starr**

Spirit of Medicine - Reflective essays by physicians and medical students

*The Medical Post*

**Best Resource/Infrastructure Article**

**Meilleur article dans le domaine des ressources et des infrastructures**

**Robert G. Parker**

Home James

*CPA*

**Robert Thompson**

Mining's Last, Best Good News Story

*Listed*

**John Greenwood**

Payback

*Listed*

**Kerry Banks**

Ripples on the Land

*Listed*

**Graham Chandler & Beverly Cramp**

Too Much Geography, Not Enough Roads

*Aboriginal Business Quarterly*

**VISUAL CATEGORIES / CATÉGORIES VISUELLES**

**Art Direction of an Opening Spread/Complete Feature**

**Direction artistique de la double-page d'ouverture ou d'un article**

**Lena Diaz**, Art Director

How I got my CIM

*Advisor's Edge*

**Glenn Taylor**, Art Director

The incredible, crazy, hotel-hopping SXSW coffee odyssey

*Marketing*

**Studio 141 Inc.**, Art Direction

**Leata Lekushoff, Marlo Biasutti, Markian**

**Lozowchuk**, Contributors

Great Teaching: Man and the Machine

*Professionally Speaking*

**Studio 141 Inc.**, Art Direction

**Kristin Doucet, Marlo Biasutti,**

**Matthew Plexman**, Contributors

Shifting Gears

**Gilbert Li**, Art Director  
**Alina Skyson**, Contributor  
On top of their game: The 2015 Precedent Setter Awards  
*Precedent*

*Professionally Speaking*

**Underline Studio**, Art Direction  
**Judith Lacerte**, Contributor  
Mad Studies  
*University Affairs*

## Best Illustration / Meilleure illustration

**Glenn Harvey**  
Canadian Grocer, Analyze This  
*Canadian Grocer*

**James Bennett**  
Reach for the Top  
*Hotelier*

**Seth**  
On the Job With Difficult People  
*CPA Magazine*

**Jem Sullivan**  
Staying on Top  
*Hotelier*

**Maurice Vellekoop**  
Workplace, Business Etiquette - Can I skip my office holiday party?  
*CPA Magazine*

**Jessica Fortner**  
Coping With Clash  
*OPC Register*

**Maurice Vellekoop**  
Workplace, Business Etiquette - We're doing a gift exchange in the office. What are appropriate gifts to buy colleagues?  
*CPA Magazine*

**Brett Lamb**  
Totally tubular  
*Renovation Contractor*

**Yevgenia Nayberg**  
Kitchen Confidential  
*Foodservice and Hospitality*

## Best Photograph / Meilleure photographie

**Tim Swanky/KlixPix**  
Going the Distance  
*CPA Magazine*

**Markian Lozowchuk**  
Great Teaching: Man and the Machine  
*Professionally Speaking*

**Paul Orenstein**  
Linda's Linamar  
*CPA Magazine*

**Markian Lozowchuk**  
Seasoned For Success  
*Professionally Speaking*

**Andre Van Vugt**  
My CPA Team: Goodlife Fitness  
*D&A Magazine*

**Michael Crichton**  
The Campus Food Revolution  
*University Affairs*

**Raina+Wilson**

Games On

*Professionally Speaking*

**Best Art Direction of a Complete Issue / Direction artistique de l'ensemble d'un numéro**

*Sponsored by Brainmetal*

*Commandité par Brainmetal*

**Lindsay Maclachlan**, Art Director

November issue/Death of Artificial Ingredients

*Canadian Grocer*

**Bernadette Gillen**, Art Director

In High Gear

*CPA Magazine*

**Bernadette Gillen**, Art Director

Role Models Matter

*CPA Magazine*

**Bernadette Gillen**, Art Director

She's Got the Power

*CPA Magazine*

**Bernadette Gillen**, Art Director

The Future is Now

*CPA Magazine*

**Glenn Taylor**, Art Director

30 Under 30: 2015 Power Players

*Marketing*

**Gilbert Li**, Art Director

**Alina Skyson**, Contributor

Summer 2015: The 2015 Precedent Setter Awards

*Precedent*

**Gilbert Li**, Art Director

**Alina Skyson**, Contributor

Winter 2015: How Aboriginal lawyers are fixing the mess Canada made

*Precedent*

**Underline Studio**, Art Direction

**Judith Lacerte**, Contributor

December 2015 issue

*University Affairs*